P R O S P E C T I V E C L I E N T Q U E S T I O N N A I R E

Questionnaire

Ten minutes of your time. We read your filings, website and channels ourselves, so nothing here asks for what is already public. Your answers become a three-page proposal written for your company, with a recommendation sized to where you are now.

01 / THE COMPANY

02 / WHAT YOU HAVE

03 / WHAT YOU WANT

Return to mariah@airvyn.com
or fifteen minutes on a call and we fill it in ourselves

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/ THE COMPANY

The facts for the cover page, and the twelve months the plan has to fit around.

Company	
Ticker, or status Exchange and symbol, or private and the stage you are at	
Your name and role	
Who else signs off Names and roles	
What the company does One plain sentence	
The next twelve months Financings, results, drill programs, launches, openings, a listing, conferences	
Review before anything is public	☐ Securities counsel ☐ IR firm ☐ Qualified person ☐ Regulator or college ☐ Internal only

/ W H A T Y O U H A V E

The people already working with you. We build around them rather than replace them.

ROLE	NAME OR FIRM
Marketing, in house	
IR firm or PR	
Media buying	
Video and photography	
Design	
Website	
Who posts today	

CHANNELS YOU USE

☐ LinkedIn ☐ X ☐ Instagram ☐ Facebook

☐ YouTube ☐ TikTok ☐ Reddit ☐ Email list

ADS RUNNING NOW

☐ Meta ☐ Google ☐ LinkedIn ☐ None

MATERIAL WE CAN DRAW ON

☐ Corporate deck ☐ Brand guide

☐ Site or field footage ☐ Photography

☐ Testimonials ☐ Drone

/ WHAT YOU WANT

WHERE TO START Tick any. The recommendation narrows it.

☐ /SOCIAL	☐ /CONTENT	☐ /BRAND	☐ /SEO	☐ /ADS
Calendar, news amplification, community management.	Short-form video, explainers, site and field shoots.	Identity, deck, website refresh.	Site content, search, AI search visibility.	Meta, Google and LinkedIn campaigns.

SIX MONTHS FROM NOW, WHAT HAS CHANGED?

WHAT HAS WORKED BEFORE, AND WHAT HAS NOT

HOW YOU WANT TO COME ACROSS, AND ANYTHING YOU WILL NOT DO

MONTHLY RANGE YOU ARE COMFORTABLE WITH CAD, before ad spend

☐ Under $1,000 ☐ $1,000 to $2,500

☐ $2,500 to $4,500 ☐ $4,500 and up

START

☐ This month ☐ Next month ☐ This quarter ☐ Exploring

WHAT COMES BACK

A three-page proposal written for your company: where you are, what we would do, and two options to choose from. If a tier is more than you need this quarter, we will say so.

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